

## A STUDY ON IMPACT OF WORK-LIFE BALANCE AMONG WORKING MARRIED WOMEN

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### **ABSTRACT**

*Working women's roles have evolved over time in response to economic trends and societal necessities. This has resulted in a situation in which working women face enormous pressure to build a profession as strong as their male colleagues while maintaining active participation in their personal lives. The study's findings underscored the importance of developing standards for managing work-life balance at the organizational level, since it is linked to employee job satisfaction and performance. The questionnaire was given to married working women from diverse industries in person. A total of 300 check list instruments were provided, and 260 fully completed questionnaires were collected, yielding an overall response rate of 87 percent. The study focused on married working women who struggle to balance their career and personal lives.*

**KEYWORDS:** *Married, Women, Work-Life Balance, Work Pressure*